

Professionally managed approach to building price.

A lot of time and effort goes into growing your crop. So the thought of devoting yet more time and energy to market that crop can feel daunting and emotionally exhausting.

What if you could find a farm marketing solution that builds price professionally, while also offering the convenience of working with CereServ? Now you can with TFM PriceProducer.

TFM PriceProducer from CereServ



Risk management wrapped in a grain contract.

Enjoy professional risk management through a contract offered by CereServ:

1. Build price and diversify your marketing, just like the bigger producers.
2. Focus more on what you love, because CereServ handles the marketing for you.
3. Market margin-free without any up-front out-of-pocket expenses.

Signing up for a contract with CereServ is easy.

1. Choose how much you will commit, up to 30% of your expected corn and/or soybean production, in 1,000 bushel increments.
2. Contact your merchandiser to request a TFM PriceProducer contract.

Deadline to enroll is 9/25/2020 for October contracts and 1/25/2021 for February contracts.

Contact your local grain merchandiser for TFM PriceProducer.

TFM PriceProducer is offered by your grain company. Recommendations for TFM PriceProducer are provided to your grain company by TFM Intelligence Solutions. TFM PriceProducer and TFM Intelligence Solutions are services of Stewart-Peterson Inc., a publishing company. Stewart-Peterson Inc. is part of the Total Farm Marketing family of companies.

Thoughtful, farmer-first strategies.

Behind the scenes, CereServ follows recommendations designed by TFM Intelligence Solutions:

1. A pricing strategy designed by an experienced team of farm marketers - not traders.
2. Conservative recommendations focused on cash first, supported by other elevator tools.
3. A Midwest-based company that has been helping farmers for more than 35 years.

Current available contracts:

October 1, 2020 - June 15, 2021

- TFM 2020 Stored Corn - \$0.08/bu.
- TFM 2020 Stored Soybeans - \$0.08/bu

October 1, 2020 - September 15, 2021

- TFM 2021 Corn (1 yr., Oct. start) - \$0.10/bu.
- TFM 2021 Soybeans (1 yr., Oct. start) - \$0.10/bu.

October 1, 2020 - September 15, 2022

- TFM 2022 Corn (2 yr.) - \$0.12/bu.
- TFM 2022 Soybeans (2 yr.) - \$0.12/bu.

February 1, 2021 - October 15, 2021

- TFM 2021 Corn (1 yr., Feb. start) - \$0.08/bu.
- TFM 2021 Soybeans (1 yr., Feb. start) - \$0.08/bu.



TFM PriceProducer

BY STEWART-PETERSON